

PROJECT

S27PROJ

Submitted in partial fulfillment of the requirements for the award of

BACHELORS OF SCIENCE IN VISUAL COMMUNICATION

By

P. Nagaraj

(39270035)



SATHYABAMA

**INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)**

**(Established under Section 3 of UGC Act 1956)
JEPPIAAR NAGAR, OLD MAMALLAPURAM ROAD
CHENNAI – 600 119**

**SCHOOL OF SCIENCE AND HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION**

**APRIL
2022**

DECLARATION FORMAT

I, **P. Nagaraj (39270035)** hereby declare that the Project Report entitled “**project**” (**S27PROJ**) done by me under the guidance of **Mr. YUVARAJ M.Sc., M. Phil** at **SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY** (Deemed to be University) is submitted in partial fulfillment of the requirements for the award of degree in B.Sc. Visual Communication.

DATE:

PLACE: **CHENNAI**

P. Nagaraj

SIGNATURE OF THE CANDIDATE

SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY (DEEMED TO BE UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

(A CHRISTIAN MINORITY INSTITUTION)

Accredited with 'A' Grade by NAAC

JEPPIAAR NAGAR, CHENNAI – 119

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DEPARTMENT OF VISUAL COMMUNICATION

BONAFIDE CERTIFICATE

This is to certify that this Project Report is the bonafide work of **P. Nagaraj** Reg. No: **39270035** who carried out the project entitled "**PROJECT** " (**S27PROJ**) under our Supervision from **JANUARY 2022 to April 2022**

**HEAD OF THE DEPARTMENT Dr. N.NAZINI. M.Sc.,
M.Phil., Ph.D.**

Submitted for Viva Voce Examination held on

Internal Examiner
Mr. YUVARAJ, M.Sc.,M. Phil

External Examiner
Mr. R. PUGALENDHI M.Sc., D. F. Tech (Ph.D)

ACKNOWLEDGEMENT

First & foremost, I praise and thank the almighty, who has been an unfailing source of strength, comfort & inspiration throughout my carrier.

I extend my gratitude to our Founder Chancellor **Col. Dr. JEPPIAAR, M.A., B.L., Ph.D., *Sathyabama Institute of Science and Technology*** whose blessings is always profound and also thank our **CHANCELLOR Dr. MARIAZEENA JOHNSON, B.E., M.B.A., M.Phil. Ph.D.** and express my sincere gratitude to the **PRESIDENT Dr. MARIE JOHNSON, B.E., M.B.A., M.Phil. Ph.D** and **VICE PRESIDENT Ms. MARIA BERNADETTE TAMILARASI JOHNSON**

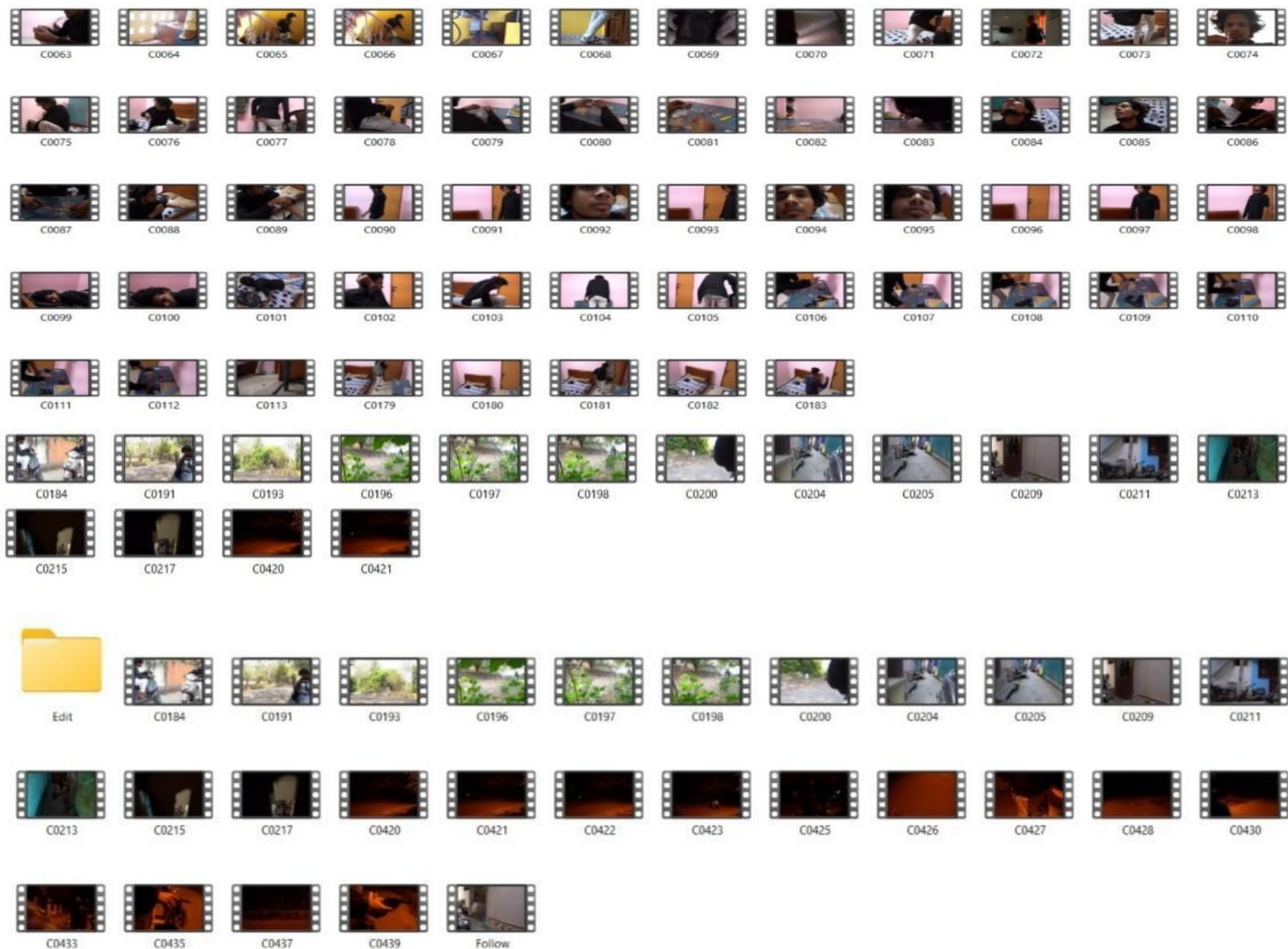
I mark my sincere thanks to our Vice Chancellor **Dr. T. SASIPRABA, M.E., Ph.D.**, Registrar **Dr. S.S. Rau Ph.D.** & Controller of Examinations **PROF. DR. IGNI SABASTI PRABU Ph.D.** for their valuable support.

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Short film



Short film link

http://https://drive.google.com/file/d/1V9bG4tjNNXevHbO-Fz_wwTS7Nq36lvsI/view?usp=drivesdk

Proposal

Title : DUMMY

Target audience : Family audience and youngstar

Budget : 5000

location: Road Street and Home

Chararater: character-1 Character 2 character 3

Durations : 10 mins

Theme : thriller

Outline of the story : dummy

College student paiyan drug addicted aguraa avanuku innum
drug avanuku venum athukaga avan antha drug aga.entha
extreme poitu ena panaa poraa

Characterisation

1.) Name of the character : character-1 (hero)

***Age :** 19

***Height :** 554 feet

***caste :** Christian

***Gender :** Male

***Dress** shirts and pants

***If they were wearing specs :** yes

***skin tone :** Brown

***eye's color :** Black color

***Length of the hair :** Short

***structure :** slim

***Emotional level :** Tension

***Are they fear of anything :** No

***Are they do any political groups :** No

***Interest and tale:**gamer bike racer *

Negative and Bad habit : Hyper tension

***Family Status :** middle class family

***Working place :**student

***why do you choose for this character :** Debut actors

2.) Name of the character : character-2 drug delar

***Age :** 22

***Height :** 5 Feet

***caste :** Christian

***Gender :**male

***dress:**t shirt and track pant

***If they were wearing specs :** No

***skin tone :** Brown

***Eyes color :** Brown

***Structure :** Lean

***Emotional level :**normal

***Are they do any political groups :** No

***Interest and talent :**racing

***Negative and Bad habit :** Nothing

***Status :** single

***Family status :** Middle class family

—*Occupation : drug dealer

***Working place :**public placee

***Why do you choose for this character :** villan actor

3.) Name of the character ::
character-3 another
student

***Age :** 20

***Height :**5'5 Feet

***caste :** Christian

***Gender :** male

***Dres**Dress in shirt

***If they were wearing specs :** No

***Skin Tone :** Light Brown

***eye color :** Brown

***Length of the Hair :** Medium

***structure :** Chubby

***emotional level :** Sensitive type

***Are they fear of Anything :** Yes

***why they fear for :** She fear for Devils

***Are they do any political groups :** No

***Interest and Talent :**Social awareness

***Negative and Bad habit :** Nothing

- ***eye color** : Black
- ***Length of the hair** : Long
- ***Structure** : Lean
- ***Emotional level** : Hyper tensiin
- ***Are they fear of anything** : No
- ***Are they do any political groups** : No
- ***Interest and Talent** : Sports and social awareness
- ***negative and bad habits** : smoking and drinking
- ***status** : Single
- ***Family status** : middle class
- ***Occupation** : Studying
- ***Why do you choose this character** : Debut character

Relationship Between characters

Student and drug delar	Main character 1	Main character 2
Name	Student	Drug delar
Main action of the character	Wants to studied well	Wants to work in illegal bussiness
How they meet, where they meet	He use is drug so he was purchase the drug	He is drug delar he is sale the drug to the student
How the relationship created	He is the cusomer	He is the sale the drug
How was the relationship was	Friends	Friends
Character interest	He is interested in racer	He is interested in drug delar in area
Main aim of the character with that character	He want to smoking and drinking and enjoy the life	He wants toshigh market i drug to that area

Character 1 and 3	Main character 1	Main character 3
Name	Character 1	Character3

Main action of the character	Wants to study well	Wants to studied well and enjoyed well
How they meet,where they meet	He was see the person I drug delar	He met her in the road
How the relationship was	He is neighbour	the is neighbour
Character interest	She wants to take care of her famhe well	He is interested in sports and social awareness
Main aim of the character with the character	She wants him to studied well smoking and drinking	He wants to make her happy and don't feel sad for his future

Three act structure

Act 1 : character-1 collageahh mudichitu vetuku vanthutu iruka (montage) avan vetuku varamaa avan kitta irukura kasula oru drug vangunaa atha vetuku yeaduthutu varaa vetuku vanthutu slipper kalatti vittu room kula poitu door close panni irukaa

Act 2 : roomkula vathutu bed laa ukanthutu bag yeaduthutu zip open pannitu bag with kula iruka injection yeaduthu pakura athuku aprm atha kula drug yeadukura atha yeaduthu kitu table la poitu ukaruraa Ukanthutu drug yeathuku adika start pandra athuku aprm avan atha melting pannitu atha injection las poda start pandra avan athu romba bothai agura athuku aprm bed eppadi yoo poitu paduthu thungu raa athuku aprm Few hour aprm avan yealuthukura yealu thu innum drug venum theduraa Avan kita illa aprm wallet laa kasu irukanu pakura avankita kasu illa Ena pandrathunu theriyama irukaa athuku aprm bike yeaduthu kitu antha drug vangunaa yeadathuku poran angaa poitu pakura anga vera orutha drug vangitu irukaa atha ivan pathutu irukaa athuku aprm anga iruthu kelambura.

Act 3 : anga iruthu flow pannitu vanthu avan bathroom pogurathu agaa vadiyaa Park pannitu pogum pothu avan antha bag yeaduthu vanthu raa athaa vetuku yeaduthutu vanthu pakupothu athuku laa drug irukum pathaa athulaa iruthathu oru gun atha vechikitu ena pandrathunu theriyama yosichitu irukum pothu thaa avanuku anga orutha avankita drug vangunaa laa ivanukku nybagam vanthaa poitu avankita drug vangal anu poraa avankita poitu gun kamichi meraturaa avan atha vayathu avan yeaduthu kudukura apaa Avanu bag side laa Antha drug delar vanthu nikuraa ippo ivanu ena pandrathunu theriyalaa athuku antha drug delar pathu gun shot pandra suda laa ena pandrathunu theriyalaa ippo I anga rendu peru kitayum matikitu ivan yosikaa a vantha gun keka podaa

Masterpiece

Scene no : 1

Scene description : bike la opening montage Scene

Character : student, drug delar

Location : r o a d

Effect : evening

No.of shots : 2

Shot no	Scene description	Shot description	Camera angle	Camera movement	Sound effects	Time
1	Clgahh mudichitu vetuku varan	Long shot	High angle shot	static	Bgm	6 sec
2	Clg mudichitu vetuku varamaa drug vangaa pora	Long shot	Eye level angle	Static	Nil	10 sec

Scene no : 2

Scene description : drug vangī kitu vetuku varan

Characters : character1

Location : home

Effect : evening

No. Of . shots : 3

Shot no	Scene description	Shot description	Camera angle	Camera movement	Sound effects	time
1	Vandi stop pannitu vetu vara vetuku la poraa	Medium shot	Eye level angle	Static	Bgm	2 sec
2	Vetuku la vanthutu roomkula poitu door close pannidura	Wide shot	Eye level angle	Static	bgm	5 sec
3	Bag open pannitu athala irutha drug yeadu use	Close shot	Eye level angle	static	Bgm	10 sec

Scene no : 3

Scene desCripition : drug yeathukukitu table laa poitu ukarra

Character :character-1

Location : Room

Effect :evng

No.of. shots : 2

Shot no	Scene description	Shot description	Camera angle	Camera movement	Sound effects	time
1	Table laa ukanthutu drug use pandra	Medium shot	Eye level angle	Static	Bgm	2 sec

2	Drug use panni iruka atha drug melting panni injection laa poduraa	Close shot	Eye level angle	static	BGM	5 sec

Scene no : 4

Scene Description :

atha use

mudichitu

Character : character-1

Location : House

Effect : evening

No.of.shots : 2

Shot no	Scene description	Shot description	Camera angle	Camera movement	Sound effects	Time
1	Avan table la iruthu eppadi yum eluthu vanthu bed laa paduthu raa	Medium shot	Eye level angle	Static	Bgm	4 sec
2	Athuku aprm maa avan konjam rest	Close shot	Eye level angle	Static	Bgm	2 sec

Scene no : 5

Scene description : athu aprm Few hours later

Character:character1

Location : House

Effect : evng

No.of.shots :

Shot no	Scene description	Shot description	Camera angle	Camera movement	Sound effect	time
1	Bed laa iruthuyéaluth drug theduraa kedaikala	Medium shot	Eye level angle	Static	Bgm	4 sec
2	Avan wallet path	Medium shot	Eye level angle	static	bgm	5 sec

Scene no : 6

Scene description : yeathum illa veta vitu veliya poran

Characters : character-1, drug delar, student

Location : road

Effect : evng

No.of.shots : 2

Shot no	Scene description	Shot description	Camera angle	Camera movement	Sound effects	Time
1	Vandi yaa yeaduthutu antha yeadathuku pora	Wide shot	Eye level angle	static	Bgm	5 sec
2	Anga poitu anga ena nadakathu	Medium shot	Eye level angle	Static	Bgm	4 sec

	Pakura aavan rendu					
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Scene no : 7

Scene description :antha drug delarahh follow pandra.

Characters : drug delar, character 1

Location : road

Effect : evng

No.of.shots : 3

Shot no	Scene description	Shot description	Camera angle	Camera movement	Sound effect	Time
1	Anga iruthu pathutu iruthu follow pan	Wide shot	Eye level angle	static	bgm	3 sec
2	Avan vandi ya park panum	Medium shot	Eye level angle	Static	Bgm	5 sec
3	Apaa avan bag adichitaa	Medium shot	Eye level angle	static	Bgm	2 sec

Scene no : 8

Scene description : vetuku antha bag oda

Characters : character-1

Location : hous

Effect : evng

No.of.shots : 2

Shot no	Scene description	Shot description	Camera angle	Camera movement	Sound effect	time
1	Bag open	Medium shot	Eye level angle	static	Bgm	8 sec
2		Close shot	Eye level angle	static	bgm	5 sec

	Aprm athula shock					
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Scene no : 9

Scene description : avan antha un vechitu ena pandrathu theriyalaa

Characters : character-1

Location : House road

Effect : evening

No.of.shots :

Shot no	Scene description	Shot description	Camera angle	Camera movement	Sound effects	time
1	Avan antha gun yeaduthutu avan kelambura	Long shot	Eye level angle	Static	Bgm	4 sec
2	Kela vanthu vandiya yeaduthutu kelambura	Medium shot	Eye level angle	static	Bgm	6 sec

Scene no : 10

Scene description : avan antha drug vangunaa innoru student kita pora

Characters : character-1, student drug delar

Location : road

Effect : evng

No.of.shots : 2

Shot no	Scene description	Shot description	Camera angle	Camera movement	Sound effect	time
1	Avan kita poitu drug ahh angum pothu avan vanthuta	Long shot	Eye level angle	static	Bgm	4 sec
2		Medium shot	Eye level angle	static	Bgm	8 sec

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Screenplay with Dialogue

Scene no : 1

Ext. Street Road, evng

Open panna clg mudichitu bike laa vanthutu irukaa (montage)
avan vetuku varamaa avan oru drug delar kita poitu drug
vangitu vetuku varaa.

Avan anga poitu bag open panni kasa yeaduthu kuduthutu drug
vangitu atha yeaduthutu bag potu yeaduthutu varaa

Scene no : 2

INT. HOUSE EVNG

Vadiyaa veliya ninuruthitu anga iruthu vanthu padi yeari vetuku
pora poitu slipper kati vechitu door open pannu ulla poraa poitu
room kulaa poitu bed laa ukaruraa

Bed laa ukanthutu antha bag yeaduthu pakura athukula iruthu
injection yeadukura pakura aprm atha aprm antha drug yeadukura a
atha yeaduthu pakuraa

Scene no : 3

INT room evng

Atha yeaduthutu bench laa vanthu ukaruraa ukanthutu antha
drugahh bench laa kottu use pandra athuku aprm bothaila irukaa

Athuku aprm maa atha drug melting pandra atha injection
yeadutha kai laa poduraa romba mayakathulaa irukaa

Aprm anga iruthu eppadi nadanthu poitu bed laa paduthu raa
paduthu thungu raa

FEW HOURS LATER

Scene no : 4

INT. House. evenng

Aprm konjam neram kalichi avan yealuthukura yealuthutu anga
iruthu thedi pakura drug irukanu yeathum illa ssemma kadupulaa
iruka

Anga iruthu veliya kelamburaa

Scene no : 6

EXT. Road eevng

Anga iruthu kelambu vanthu antha drug delar kita varaa antha
drug delar kita in orutha vangitu irukaa atha pathutu iruka
athuku aprm avan anga iruthu kelambura ivanum avana follow
pandra

Follow pannitu pora athuku aprm avan pathutu poraa

Scene no : 10

EXT. Road, eevng

Avan naa follow pannitu vanthaa athuku aprm maa avan anga vandi niruthurathitu anga iruthu poitu bathroom pora apa Antha gap laa avan antha bag yeaduthutu vanthura

Atha vetuku yeaduthutu vara athuku

Scene no : 11

EXT. Room evng

Atha bag yeaduthutu vanthu open panni pakura athuku aprm athula patha yeathum illa oru gun tha iruku atha yeaduthutu poraa antha paiyan kita poitu vanga pora apaa patha avan vanthura atha pathu Tension aguraa avan kala irutha gun yeaduthu shoot pandra work

Thank you